



PROFILE

Paul Jeffery Chairman Windermere House Resort

As Chairman and owner of Windermere House Resort, Paul Jeffery is leading a renaissance of this historic Muskoka landmark.

Paul Jeffery has an extensive track record of success as an entrepreneur in the restaurant and hospitality business. He is Founder and Past Chairman of Kelsey's International Inc., the parent company of Kelsey's Restaurants and Montana's Cookhouse and the Eastern Canada franchise holder for Outback Restaurants.

Paul founded Kelsey's in 1978, with the opening that year of the chain's first restaurant in Oakville, Ontario beginning three decades of strong growth for the chain. In 1993, he founded Montana's Cookhouse Restaurants and, two years later (1995), brought the Outback Restaurants to Canada as the Eastern Canada franchise holder. Along the way he pioneered the concept of integrating restaurants into big box retail centres.

Kelsey's international Inc. was listed on the TSX in March 1996 which provided access to capital to grow the three restaurant chains.

After 25 years, Paul had built Kelsey's International Inc. to 240 restaurants operating under the three brands – with 14,500 employees doing \$500 million in annual sales. In 2002, Paul sold Kelsey's International to Cara Foods of Toronto with the intention of retiring.

Paul's retirement lasted barely two years before he started another company – Russet House Foods of Huntingdon, Quebec – which now markets sweet potato fries across the United States. He also became involved in developing small malls in Burlington and Ancaster, Ontario and founded a charter jet service out of Toronto Pearson International Airport.

An avid Muskoka cottager, Paul's latest project involves the total renovation of Windermere House Resort which he purchased in December 2007. Active in community charity work, Paul was runner-up as Deloitte & Touche "Entrepreneur of the Year" for Ontario.